

AVnu Alliance respects your privacy and is committed to protecting your personal information. We have established the following Privacy Policy to explain how the personal information we collect is used.

WEB HOSTING: Our site is developed, hosted and maintained by a third party who has access to all information on this site. This "Powered by" partner is responsible for maintaining the privacy described in this statement. The third party retains no rights or privileges associated with the information (i.e. cannot distribute, sell, exchange the information collected).

REGISTRATION AND PERSONAL INFORMATION: In general, when you visit our Web site and access information you remain anonymous. If you decide to provide personal information to AVnu Alliance, we may collect the following:

- Your first and last name
- Your company name
- Your company address
- Your email address
- Your phone number

There are occasions where we will ask for information. We do this to be able to better understand your needs, and provide you with services that we believe may be valuable to you. Some examples of additional information our website may request are name, address and phone number. We give you the opportunity to elect not to receive information from us regarding upcoming events and other news. If you choose not to provide personal information that we request, then we may not be able to provide certain services or information to you.

We collect this information for the purpose of sending AVnu Alliance related information to you. We give you the opportunity to elect not to receive information from us regarding upcoming events and other news.

We also collect information from you when you contact us through our Contact page. We will collect your name and email address in order to follow up on your requests.

SECURITY MEASURES: We will not collect personal information from you other than what you supply us on a voluntary basis. AVnu Alliance stores no information about the visitors to its web site except for information regarding the manner in which the site is used. Information regarding the manner in which the web site is used will be used only to improve the web site and the

content quality and will not display or make available personally identifiable information that is not publicly available.

We protect the personal information you share with us. Access to your personal information is limited to people who need it to do their job. We will not disclose your personal information to any third party without receiving your permission.

COOKIES AND OTHER TRACKING TECHNOLOGIES: Some of our web pages utilize "cookies" and other tracking technologies. A "cookie" is a small text file that may be used, for example, to collect information about web site activity. Some cookies and other technologies may serve to recall personal information previously indicated by a visitor to the site. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them.

You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you will need to re-enter your original user ID and password to gain access to certain parts of the site.

Tracking technologies may record information such as Internet domain and host names; Internet protocol (IP) addresses; browser software and operating system types; clickstream patterns; and dates and times that our site is accessed. Our use of cookies and other tracking technologies allows us to improve our site and your experience visiting our site. We may also analyze information that does not contain personal information for trends and statistics.

CHILDREN'S PRIVACY: We do not knowingly collect personal information from children under the age of 13. If we learn that we have personal information on a child under the age of 13, we will delete that information from our systems.

ACCESSING AND UPDATING INFORMATION: We need your help in making sure your personal information is correct in our systems. Please notify us of changes to your name, address, title, phone number or email address.

UNSUBSCRIBING: Each email newsletter has instructions on how to unsubscribe.

POLICY UPDATES: All updates to this policy will be posted here.

CONTACTING THE WEB SITE: If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can contact the Site Administrator at administration@avnu.org.