



AVnu Alliance Adds Biamp

BEAVERTON, Ore. – June 8, 2010 – AVnu Alliance™ is happy to announce new promoter member Biamp Systems.

“Biamp sees AVB as the emerging standard for the A/V industry and our products. We also recognize the importance for interoperability of all equipment that utilizes AVB as well as the need to educate the marketplace,” states Matt Czyzewski, Biamp’s Vice president of Business Development. “Biamp is excited to have joined AVnu Alliance in order to promote these principles that are critical to the industry in regards to growth and adoption of AVB technologies.”

“We are very pleased that Biamp has joined AVnu Alliance. They are a strong player in commercial installed audio applications. Their membership in AVnu Alliance further demonstrates the sentiment of the professional AV community that compliant and interoperable AVB enabled devices are the future of the industry,” says Lee Minich, AVnu Alliance Marketing Workgroup Chair and President of Lab X Technologies. “With networking as the backbone of their product systems, Biamp’s commitment to AVnu sends a clear message throughout the A/V community.”

About AVnu Alliance

AVnu Alliance is an industry forum dedicated to the advancement of professional-quality A/V by promoting the adoption of the IEEE 802.1 Audio/Video Bridging (AVB) standards over various networking link-layers. The organization creates compliance test procedures and processes that helps ensure AVB interoperability of networked A/V devices, . The Alliance promotes the benefits of AVB technologies and collaborates with other organizations to provide the highest quality streaming A/V experience.

The Alliance is focused on application of these technologies in the automotive, consumer electronics and professional A/V markets. Founding Promoter members of AVnu Alliance include Broadcom Corp., Cisco Systems, Harman International Industries Inc., Intel Corp., Samsung Electronics Co. Ltd., and Xilinx, Inc. Other promoter members now include Analog Devices Inc., Applied Micro Inc., Audinate, Avid Technology Inc., Barco N.V., Biamp Systems Inc., Lab X Technologies, Marvell Inc., Meyer Sound Inc., Micrel, Pelagicore A.B., Sennheiser, Shure Incorporated, UMAN, and UNH-IOL. More information can be found on the AVnu Alliance Web site at <http://www.AVnu.org>.

About Biamp Systems

A leading international provider of professionally installed audio electronics, Biamp Systems (www.biamp.com) has its headquarters in Beaverton, Oregon, USA, with additional engineering operations in Brisbane, Australia. The company is recognized for delivering high quality and innovative professional audio electronic products including the award winning Audia® Digital Audio Platform, Nexia® family of digital signal processors, the new Sona™ AEC Algorithm, and the new Vocia® advanced paging and voice evacuation system.



Biamp products are designed to meet the audio requirements for a wide range of applications including corporate boardrooms, conference centers, performing arts venues, courtrooms, educational campuses, recreational facilities, and other installed audio application. For more information on Biamp Systems, visit www.biamp.com or contact Biamp Systems, 9300 SW Gemini Drive, Beaverton, OR 97008.

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